


What Do You Find Interesting?

What kind of work would you most like to do? Did you know that all jobs have been organized into groups according to the interests of the workers? Some workers like to help others. Some would rather work with their hands or tools. Others prefer artistic work, or writing, selling, clerical, or other types of work.


The Enhanced Guide for Occupational Exploration


based on a system developed by the US Department of Labor, divides all occupations into twelve major groups based on the interests of the workers. These groups are further divided into 66 specific work groups. By reviewing these areas, and choosing one or two that you like best, you'll be able to explore many occupations that match your interests.


Following is a brief description of the interest areas, and a list of specific work groups for each. The occupations in the Career Planning Table (page 10) have a symbol in the *Interests* column indicating the interest area of workers in that occupation. Use the symbols to find occupations with interests that match yours.


 **Artistic:** Interest in creative expression of feelings or ideas. *Work Groups:* Literary Arts; Visual Arts; Performing Arts; Drama; Performing Arts; Music; Performing Arts; Dance; Craft Arts; Elemental Arts;

Modeling


 **Scientific:** Interest in discovering, collecting, and analyzing information about the natural world and in applying scientific research findings to problems in medicine, life sciences, and natural sciences. *Work Groups:* Physical Sciences; Life Sciences; Medical Sciences; Laboratory Technology


 **Plants and Animals:** Interest in activities involving plants and animals, usually in an outdoor setting. *Work Groups:* Managerial Work; Plants and Animals; General Supervision; Plants and Animals; Animal Training and Service; Elemental Work; Plants and Animals


 **Protective:** Interest in the use of authority to protect people and property. *Work Groups:* Safety and Law Enforcement; Security Services


 **Mechanical:** Interest in applying mechanical principals to practical situations, using machines, hand tools, or techniques. *Work Groups:* Engineering; Managerial Work; Mechanical; Engineering Technology; Air/Water Vehicle

Operation; Craft Technology; Systems Operation; Land/Water Vehicle Operation; Material Control; Crafts; Equipment Operation; Elemental Work; Mechanical


 **Industrial:** Interest in repetitive, concrete, organized activities in a factory setting. *Work Groups:* Production Technology; Production Work; Quality Control; Elemental Work; Industrial


 **Business Detail:** Interest in organized, clearly defined activities requiring accuracy and attention to detail, primarily in an office setting. *Work Groups:* Administrative Detail; Mathematical Detail; Financial Detail; Oral Communications; Records Processing; Clerical Machine Operation; Clerical Handling


 **Selling:** Interest in bringing others to a point of view through personal persuasion, using sales and promotion techniques. *Work Groups:* Sales Technology; General Sales; Vending

 **Accommodating:** Interest in catering to the wishes of others, usually on a one-on-one basis. *Work Groups:* Hospitality Services;

Barber and Beauty Services; Passenger Services; Customer Services; Attendant Services

 **Humanitarian:** Interest in helping others with their mental, spiritual, social, physical, or vocational needs. *Work Groups:* Social Services; Nursing, Therapy, and Specialized Teaching Services

 **Leading-Influencing:** Interest in leading and influencing others through activities involving high-level verbal or numerical abilities. *Work Groups:* Mathematics and Statistics; Educational and Library Services; Social Research; Law; Business Administration; Finance; Services Administration; Communications; Promotion; Regulations Enforcement; Business Management; Contracts and Claims

 **Physical Performing:** Interest in physical activities performed before an audience. *Work Groups:* Sports; Physical Feats

For more information on occupations, their interest areas, and work groups, see the *Enhanced Guide for Occupational Exploration*.

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Brought to you by:

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